



S0104 – ALPHA 3/4 OUTSOLE

POINTE SHOE

TARGET MARKET:
PROFESSIONAL/SERIOUS STUDENT

AVAILABLE IN SIZES:
2 - 8

WIDTHS:
NO X, X, XX, XXX

COLOURS:
EUROPEAN PINK



BLOCH[®]
blochworld.com

A SHOE RECOMMENDED FOR ADVANCED DANCERS ONLY

THE ALPHA BY BLOCH FEATURES THE REVOLUTIONARY 3/4 OUTSOLE DESIGN. THIS SHOE IS AIMED AT THE ADVANCED STUDENT, PRE-PROFESSIONAL AND PROFESSIONAL MARKET. THE PURPOSE OF THIS DESIGN IS TO OFFER A SHOE THAT ALLOWS MAXIMUM BEND AT THE ARCH, WITHOUT COMPROMISING SUPPORT. FULLY DEVELOPED FOOT AND ANKLE STRENGTH IS ADVISED.

THE ALPHA IS CONSTRUCTED ON THE SALT LAST. SALT LAST IS SIMILAR TO THE Y LAST OF SYNERGY BUT HAS BEEN DEVELOPED FOR THE 3/4 BENDING POSITION OF THE ALPHA. ITS BOX HAS ROOM INSIDE FOR THE METATARSAL JOINTS AND A GENEROUS PLATFORM FOR MAXIMUM BALANCE. THE ALPHA UTILIZES LOW NOISE PASTE, SIMILAR TO THE SYNERGY, INSPIRATION AND SIGNATURE.

THE INSOLE HAS BEEN DESIGNED WITH THE OUTSOLE TO PROVIDE SUPPORT AND PROTECT THE ARCH TENDONS AND MUSCLES WHILE MINIMIZING UNDERFOOT BULK.

DANCER TECHNIQUE - PHYSIOTHERAPIST REPORT

MASTERING THE ART OF POINTE WORK REQUIRES EXPERIENCE, STRENGTH AND AN AWARENESS OF ONE'S BODY AND ITS CAPABILITIES. BLOCH'S RANGE OF POINTE SHOES ARE AIMED AT THESE VARIOUS STAGES OF A DANCERS STRENGTHS AND ABILITIES. WHEN WE ADVISE THAT A SHOE BE FOR BEGINNERS/STUDENTS THIS MEANS THE SHOE HAS BEEN DEVELOPED FOR STRENGTHENING. OUR BEGINNER/STUDENT SHOES PROVIDE A LOT OF SUPPORT AND WITH THIS, A LOT OF CONFIDENCE.

THE ALPHA IS AIMED AT THE MORE EXPERIENCED DANCER. WE HAVE FOCUSED THE DEVELOPMENT OF THIS SHOE ON MAXIMIZING THE PERFORMANCE OF A PRE-STRENGTHENED FOOT AND ANKLE. THE BALANCED COMBINATION OF INSOLE, OUTSOLE, BOX AND VAMP ALLOWS THE DANCER TO SIT HIGH AND STRAIGHT ON POINTE. THE SHOE MOVES TO WHERE IT IS NEEDED FOR PERFECT ALIGNMENT WITHOUT ANY UNNECESSARY RESISTANCE.

THE ALPHA IS PRODUCED IN EUROPEAN PEACH SATIN. IT IS AVAILABLE IN WIDTH FITTINGS NO X, X, XX, XXX AND REQUIRE THE DANCER TO FOLLOW BREAK-IN TECHNIQUE B.

BREAK IN INSTRUCTIONS FOR POINTE SHOES

TO GET THE BEST OUT OF A BLOCH POINTE SHOE, PLEASE ADHERE TO THE BELOW TECHNIQUES FOR "BREAKING IN" THE SHOE. TECHNIQUE A AND TECHNIQUE B ARE VERY SIMILAR; THEY DIFFER DUE TO TWO DIFFERENT PASTE TYPES AND TWO DIFFERENT CONSTRUCTION TECHNIQUES.

BREAK IN TECHNIQUE A

A LITTLE EXTRA TIME NEEDS TO BE TAKEN TO BREAK IN THESE SHOE TYPES. THEY ARE MADE WITH A HARDER PASTE THAN TECHNIQUE B AND ARE THEREFORE SUSCEPTIBLE TO "SNAPPING" IF TREATED ROUGHLY AT FIRST. ONCE BROKEN CORRECTLY THEY HAVE A LONG LIFE SPAN.

DOING BARRE IS THE BEST WAY TO BREAK IN A POINTE SHOE. WE UNDERSTAND HOWEVER THAT YOU CAN'T STAND AT THE BARRE WITH A NEW PAIR OF POINTE SHOES AND EXPECT TO DO A TENDU, SO THE SHOE NEEDS TO BE PREPARED FOR BARRE BY GENTLY SOFTENING THE SHANK AND BOX BY HAND. CONCENTRATE ON THE DEMI-POINTE AREA OF THE SHANK BEING CAREFUL NOT TO CRUSH THE BOX. THEN WORK YOUR WAY UP TO THE HEEL GENTLY MASSAGING THE SHANK UNTIL IT IS AT A POINT WHERE TENDU AND RELEVÉ TO DEMI-POINTE IS COMFORTABLE. SOFTENING THE BOX IS NOT ALWAYS NECESSARY AND IS LEFT UP TO THE INDIVIDUAL. IF SOFTENING IS NECESSARY THEN CONCENTRATE ON GENTLY SOFTENING THE SIDES OF THE BOX. LOTS OF DANCERS STAND ON THE TOP OF THE BOX IN ORDER TO SOFTEN AND WIDEN IT. WE ADVISE THAT STANDING ON THE BOX OR SQUASHING THE BOX CAN PERMANENTLY DAMAGE THE SHOE, SO PLEASE DO SO AT YOUR OWN RISK. IF YOU MUST STAND ON THE BOX, YOU NEED TO CONCENTRATE THE PRESSURE ON EITHER SIDE OF THE BOX CENTRE. THIS IS IMPORTANT BECAUSE THE TOP CENTRE OF THE BOX IS THE WEAKEST POINT AND PRONE TO THE MOST DAMAGE IF STOOD ON. ONCE THE SHOES ARE READY FOR BARRE, 1 TO 2 HOURS BARRE WILL BE A SUFFICIENT TIME TO SHAPE THEM TO YOUR FOOT. AT THIS POINT THE SHOES WILL BE EVENLY SOFTENED WITH NO WEAK POINTS RESULTED FROM INCORRECT BREAKING TECHNIQUE.

BREAK IN TECHNIQUE B

THESE SHOES ARE MADE FROM A PASTE THAT IS DESIGNED TO SOFTEN WHEN MOISTURE IS APPLIED. THE TECHNIQUE HERE IS SIMPLE TO UNDERSTAND. FOLLOW BREAK IN TECHNIQUE A. AFTER 1 TO 2 HOURS BARRE THE SHOE WILL BECOME MOIST AND SHAPE ITSELF TO THE DANCERS FOOT. ONCE THE SHOE DRIES IT WILL HAVE SET IN THE SHAPE OF THE DANCERS FOOT. AT THIS POINT IT IS POSSIBLE TO APPLY SHELLAC TO THE INSIDE OF THE BLOCK AND SHANK. THIS WILL NOT ONLY HARDEN THE SHOE IN ITS CURRENT SHAPE, BUT ALSO STOP ANY MORE MOISTURE ENTERING THE SHOE (SEE SHELLAC SECTION IN FAQ). SO WE ARE LEFT WITH A STRONG SHOE, MOLDED IN THE SHAPE OF THE INDIVIDUAL DANCERS FOOT ON THE INSIDE, WHILST LEAVING A QUIET EXTERIOR.